Appl. No. 09/847,795 Amdt. dated January 19, 2005 Reply to Office Action of November 4, 2004

## Amendments to the Specification:

Please replace the paragraph beginning at page 4, line 11, with the following rewritten paragraph:

The host computer system 102 includes a storage medium 106, system software 108, EPL/ES software 110, a display 112 and an input device 114. The storage medium 106 includes a PLU data file 107 which stores item prices which are available for distribution to a POS terminal 116 by the host system 102. Alternatively, provision may be made for a bar code scanner 118 to directly access the PLU data file 107. The storage medium 106 also includes EPL/ES data file 109 which contains information, such as a PLU number and identification information for each of the EPLs 122 and ESs 123. EPL/ES data file 109 also includes an item or promotion identification number which indicates if the associated identification number is for an EPL 122 or and an ES 123. The system 102 executes system software 108 which updates the contents of storage medium 106 and performs other system functions. Input device 114 is preferably a keyboard, but it will be recognized that data can be entered in a variety of alternative manners.